



## How Garner Improved Emergency Response Asset Tracking With Geoforce

**By adopting Geoforce's GT0 and GT2h devices, Garner gained visibility into its assets' whereabouts, ultimately minimizing loss and late rental return fees.**

Based in Texas, Garner has provided emergency response and disaster recovery services both domestically and internationally for over 40 years.

Garner's emergency planning and response efforts have mitigated the aftermath of notable disasters including Hurricane Katrina, Hurricane Michael, and many more. The company has been a Geoforce partner since 2019.

### Challenge

The company stores equipment in its centralized hub of operations, and it borrows assets from other parties while also lending assets to outside groups on an as-needed basis.

Up until 2019, Garner struggled to keep tabs on its constantly moving equipment, including tanks, trailers, pumps and roll-off containers. Operating amid natural disasters didn't help, as cell towers were unreliable at transmitting information about Garner's equipment. The company's lack of visibility in these situations led them to explore Geoforce's best-in-class satellite network-connected trackers.

Garner came to Geoforce looking for a simple, accurate way to track their field assets. The company's success with Geoforce trackers recently led the company to double the number of devices it will use in the field.

## How Geoforce Helps

- Increases asset visibility
- Offers prompt customer support
- Reduces time spent tracking assets



## Garner's Geoforce Experience

**“Geoforce devices helped our team spend less time tracking our assets and more time on mission-critical tasks that restore and rebuild communities.”**

**“I cannot speak more highly of our dedicated Customer Success Team. Amid any frustration, they were a phone call away for me personally. Lindsay Harris and her team understand the speed at which we operate and it's made all the difference in the world to our performance.”**

**Jordan Nash**  
Project Manager

**Products Used:**  
GTO & GT2h

## Solution

Garner now employs a more effective way to track both owned and borrowed equipment deployed across the United States. After assessing the emergency response company's needs, Geoforce initially recommended our GTO device, which connects to our asset intelligence platform.



Garner was able to preserve its GTO devices' battery life by only dialing up reporting profiles on its devices during deployment, and then dialing down reporting on stationary equipment that didn't need tracking. After recently upgrading to our newer GT2h devices, they now get even longer battery life of up to 10 years.

With Geoforce, Garner has a clear picture of their assets' whereabouts when they're deployed in emergency situations. In fact, in just one of its deployments, the company was able to identify and track over 1,000 pieces of equipment.

Tagging equipment with Geoforce devices has helped Garner keep track of their moving assets — and ensure the return of borrowed ones — regardless of their location.

Unlike with cell towers, satellite communication is unaffected by natural disasters, making Geoforce devices' satellite capabilities especially beneficial for Garner's emergency response use case.

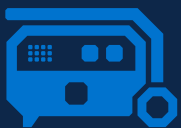


Beyond hardware, our asset intelligence platform gives Garner the flexibility to add and edit relevant asset types for quick and easy assignments. Our mobile field tool also plays a key role in equipment deployment, allowing the Garner team to swiftly tag and assign assets onsite, while the tool's geofencing feature allows for easy reporting on asset location and availability.

## Results

The Geoforce platform also gave Garner the flexibility to use asset groups, asset naming options, automated reporting and pin color features to help them focus on specific asset location and utilization. These features have helped them quickly identify and deploy the nearest asset type, saving valuable time in critical response situations.

When the Garner team faces any challenges, they can count on Geoforce's immediate, over-the-phone support. In emergency situations, time is of the essence and the Garner team must move quickly. They are organized, structured and trained on Geoforce's hardware and software solutions, making Geoforce a key partner for visibility, theft reduction, rental management and efficiency.



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